

# SUSTAINABILITY STATEMENT

The Policy Press is committed to being a **sustainable organisation**, which includes:

- Being socially responsible;
- Minimising our environmental impact; and
- Promoting a positive working environment.

Although driven by a desire to be sustainable because **it's the right thing to do**, The Policy Press also believes that the following aims and objectives will:

- bring competitive advantage: as our customers, authors and suppliers increasingly prefer to do business with a socially responsible and environmentally sustainable organisation;
- help to attract and retain the best staff: as employees look for the same commitments to social and environmental responsibility and a positive working environment will benefit our staff.

The Policy Press aims to:

- **set objectives** for promoting social responsibility, reducing environmental impact and creating a positive working environment through a sustainability strategy
- **promote social responsibility** through commitment to our social mission statement, support of fair trade, charities and charitable work
- publish books on environmental policy and sustainability to **push forward academic and policy debates**
- **record and monitor** our environmental impact
- **raise awareness of environmental issues** among its staff, authors, customers and suppliers, and actively encourage responsible environmental practice
- **reduce our impact** by: making efficient use of resources including energy and water; minimising waste and increasing recycling; minimising the impact of business travel
- **be a 'green' publisher**, especially minimising the impact of paper usage
- **provide a positive working environment** for staff
- **attain recognition** of our commitment to these issues through the University's Green Impact Awards, and other accreditation, such as through Carbon Footprint and the Green Press Initiative

To ensure that sustainability is embedded into the organisation:

- The Management Team will continue to encourage a range of good practices for social responsibility, environmental sustainability and staff wellbeing. These are included in the strategy document and all staff are encouraged to continue these good practices.
- The sustainability strategy will feed into other The Policy Press strategy documents so that aims and objectives will become integral to all aspects of the business.

## Social responsibility

The Policy Press aims to **help improve social conditions** through its publishing activities by influencing research, learning, policy and practice. The Policy Press is a not-for-profit organisation and we publish work to make a difference rather than to make a profit for shareholders.

The Policy Press **supports fair trade** by using fair trade products in the office, and supports charities by encouraging and supporting staff in fundraising activities.

## Environmental impact

We have identified The Policy Press' **top five environmental impacts**:

1. Use of paper
2. The carbon footprint of manufacture
3. Energy consumption within the office
4. Mailing and distribution
5. Business travel

We have identified The Policy Press' **top ten 'greening' opportunities** to reduce environmental impact:

1. Accurate management of print estimates and print ordering to reduce paper waste
2. Reducing the impact of paper use in the office by minimising paper use and using recycled paper
3. Working with printers who use environmentally sustainable paper sources
4. Increasing use of new technologies in publishing and dissemination, eg e-books and POD
5. Working with suppliers who are committed to environmentally and socially sustainable business practices
6. Reducing energy consumption in the office by promoting and encouraging more energy efficient practice
7. Working with University Building Services to improve the energy efficiency of our office
8. Working with our distributors to minimise wasteful packaging
9. Encouraging use of sustainable transport for business travel; plus
10. Improving recycling facilities and increasing recycling of waste in the office

## Positive working environment

The Policy Press is a supportive organisation in which **staff are valued** and personal development encouraged; our ethos encourages work-life balance.

The Policy Press aims to provide a **positive office space** in which to work, with an appropriate working environment and pleasant communal areas.